

Academy Invest — Premium Build-Out (Maximum Project)

Audience: Corporate Sponsors and Brand Partners

Sponsor a premium youth basketball facility build-out

Total CapEx: EUR 145,438 | Founder commitment: EUR 25,000 | Funding gap: EUR 120,438

What we are building

- A premium, facility-based youth basketball academy concept for U14-U18 athletes and beyond
- Hardwood maple court surface, higher-spec fit-out, and a scoreboard and clock package
- Structured programmes designed for recurring revenue plus seasonal peak delivery model designed for repeatability and profitability

Business model snapshot

- Target 18 athletes initial revenue: EUR 292,660 (excluding tournament fees)
- Multi-site and on-site drills + weekend groups + seasonal peak delivery model designed for repeatability and profitability

Use of funds (CapEx)

CapEx Category	Amount (EUR)
Facility lease (deposit + first month)	12,000
Facility adaptation and fit-out	25,500
Court flooring (hardwood maple)	55,440
Court lines and hoops	3,599
Scoreboard and 24s clock	2,200
First aid and safety equipment	600
Legal and safety compliance	6,500
Training session equipment	1,630
Welcome pack (uniforms)	5,775
Initial marketing and branding	4,300
Staff and personnel (month 1)	8,800
Core build contingency (20% of core build)	19,094
Updated Total (Premium + 20% core contingency)	145,438

Partnership value

- Brand visibility tied to a premium court and year-round youth basketball
- On-site presence at camps, tournaments and community events
- Digital visibility through academy channels and launch activations

The ask

- Seeking sponsorship commitments to help close the EUR 120,438 funding gap
- Packages can include naming rights, event partnership, scoreboard and clock package
- Activation calendar and sponsor deck provided on request