

# Academy Invest — Premium Build-Out (Maximum Project)



Audience: Corporate Sponsors and Brand Partners

## Sponsor a premium youth basketball facility build-out

Total CapEx: EUR 145,438 | Founder commitment: EUR 25,000 | Funding gap: EUR 120,438

### What we are building

- A premium, facility-based youth basketball academy concept for ~~U14 to U18~~ ~~athletes~~ ~~in attendance~~: EUR 292,660 (excluding ~~U14 to U18~~ ~~athletes~~ ~~in attendance~~)
- Hardwood maple court surface, higher-spec fit-out, and a scoreboard ~~and~~ ~~shooter~~ ~~and~~ ~~drills~~ ~~and~~ ~~weekend~~ ~~groups~~ ~~and~~ ~~seas~~ ~~year~~ ~~peaks~~
- Structured programmes designed for recurring revenue plus seasonal peaks

### Business model snapshot

### Use of funds (CapEx)

### Partnership value

CapEx Category	Amount (EUR)
Facility lease (deposit + first month)	12,000
Facility adaptation and fit-out	25,500
Court flooring (hardwood maple)	55,440
Court lines and hoops	3,599
Scoreboard and 24s clock	2,200
First aid and safety equipment	600
Legal and safety compliance	6,500
Training session equipment	1,630
Welcome pack (uniforms)	5,775
Initial marketing and branding	4,300
Staff and personnel (month 1)	8,800
Core build contingency (20% of core build)	19,094
<b>Updated Total (Premium + 20% core contingency)</b>	<b>145,438</b>

### The ask

- Seeking sponsorship commitments to help close the EUR 120,438 funding gap
- Packages can include naming rights, event partnership, social media integration and more
- Activation calendar and sponsor deck provided on request