

Academy Invest — Premium Build-Out (Maximum Project)

Audience: Impact-aligned Backers

Mission-driven support with measurable community outcomes

Total CapEx: EUR 145,438 | Founder commitment: EUR 25,000 | Funding gap: EUR 120,438

What we are building

- A premium youth sports facility concept designed for safe, year-round delivery
- Structured development pathway plus high-visibility events and experiences
- Designed to be replicable across additional catchments over time

Business model snapshot

- Targeted annual revenue: EUR 292,660 (excluding taxes)
- Merit-based model: weekly drills + weekend groups + seasonal events
- Year-round delivery model designed for repeatability and profitability

Use of funds (CapEx)

CapEx Category	Amount (EUR)
Facility lease (deposit + first month)	12,000
Facility adaptation and fit-out	25,500
Court flooring (hardwood maple)	55,440
Court lines and hoops	3,599
Scoreboard and 24s clock	2,200
First aid and safety equipment	600
Legal and safety compliance	6,500
Training session equipment	1,630
Welcome pack (uniforms)	5,775
Initial marketing and branding	4,300
Staff and personnel (month 1)	8,800
Core build contingency (20% of core build)	19,094
Updated Total (Premium + 20% core contingency)	145,438

Partnership value

- Non-dilutive capital options discussed privately.
- Ring-fenced asset funding for transparency and impact storytelling
- Milestone-based reporting aligned to agreed outcomes.

The ask

- Discussing structures that can support the EUR 120,438 funding gap
- Options can include repayable grants, revenue-linked notes, etc.
- Governance and reporting agreed to match investor requirements